

Godrej Consumer Products Ltd.
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Vikhroli (E), Mumbai 400 079, India.
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Website : www.godrejcp.com
CIN : L24246MH2000PLC129806

December 20, 2016

BSE Ltd
Corporate Relations Department
1st Floor, Rotunda Bldg., P.J. Towers,
Dalal Street, Mumbai 400 023.

The National Stock Exchange of India Ltd
Exchange Plaza, 4th Floor,
Bandra - Kurla Complex, Mumbai 400 050

Dear Sirs,

Sub: Acquisition of balance 49% equity stake in Charm Industries Limited, Kenya

The Exchanges are hereby informed that the Company through its subsidiary, has increased its stake from 51% to 100% in Charm Industries Limited. Details as required pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are enclosed herewith.

Yours faithfully
For Godrej Consumer Products Limited


V Srinivasan
Chief Financial Officer & Company Secretary



The Godrej logo, featuring the word "Godrej" in a stylized, colorful font with a red outline and a green-to-blue gradient fill.

Disclosure under Para A of Part A of Schedule III of the Listing Regulations

Sr. No.	Particulars	Description
1	Name of the target entity	Charm Industries Limited
2	Related party transaction	No
3	Industry to which the entity being acquired belongs	Manufacturing Industry
4	Objectives and effects of acquisition	Increase in stake from 51% to 100%. The entity will scale up wet hair care business in East Africa using the Strength of Nature brands
5	Brief details of any governmental or regulatory approvals required for the acquisition	No approvals required
6	Indicative time period for completion of the acquisition	Immediate effect
7	Nature of consideration	The consideration is payable in cash. In view of confidentiality, the amounts are not disclosed.
8	Cost of acquisition	
9	Percentage of shareholding / control acquired and / or number of shares acquired	From 51% to 100%
10	Target Information	Charm Industries Limited is a manufacturing Company incorporated in Kenya. Turnover for FY15-16 was USD 1.85 Mn.



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