



## 5 students from India's top business schools win Godrej LOUD 2017

*Winners get a sponsorship of up to INR 1.5 lakhs to fulfil their dreams and a place in Godrej's summer internship programme*

**Mumbai, August 29, 2017:** 5 students won the 6<sup>th</sup> edition of Godrej LOUD at the Godrej headquarters in Vikhroli. 11 students from India's top business schools presented their personal dreams as part of the Godrej LOUD (Live Out Ur Dream) 2017 finale. Godrej LOUD is a campus hiring programme to find young and passionate first year business school students with diverse interests outside of work.

The finalists presented their dreams to a jury of senior Godrej leaders, including Vivek Gambhir, Managing Director and CEO, Godrej Consumer Products, Balram Singh Yadav, Managing Director, Godrej Agrovet, Nitin Nabar, Executive Director and President, Godrej Industries (Chemicals), Sumit Mitra, Head - Group Human Resources and Corporate Services, Godrej Industries Limited and Associate Companies and Robert Menzies, Head -Corporate Strategy and Planning, Godrej Industries Limited and Associate Companies.

Speaking on the purpose of our campus engagement programme, **Ms. Nisaba Godrej, Executive Chairperson, Godrej Consumer Products Limited, said,** *"Godrej LOUD is our way of finding passionate young leaders. We believe that people with unique interests outside of work bring great ideas and diversity of thought to work. Godrej LOUD is our endeavour to find such team members and enable them to bring the same passion to Godrej."*

**Mr. Sumit Mitra, Head, Group Human Resources & Corporate Services said,** *"Godrej LOUD gives us a wonderful opportunity to engage with students and get to know them beyond routine interviews. We visited 12 b-school campuses across India and received 1400 dream applications. We are very excited to have them join our teams and look forward to finding many more passionate individuals through LOUD."*

This year, Godrej LOUD attracted over **1,400 applications** from across India's top business schools. Team Godrej LOUD visited 12 campuses over 2 months (SPJIMR, Mumbai; NITIE, Mumbai; IRMA, Anand; IIM, Ahmedabad; SIBM, Pune; SCMHRD, Pune; IIM, Kozikhode; IIM Trichy; FMS, Delhi; MDI, Gurgaon; IIFT, Delhi and XIM, Bhubaneswar) to engage with first year students.

### Godrej LOUD Winners, 2017:

Sr. No	Winners	Institute	Dream
1	Ayushi Gupta	SIBM, Pune	To study canine behaviour and make rescue dogs psychologically healthier and more adoptable
2	Kanad Basu	XIM, Bhubaneswar	To do a solo trip to Bangladesh and document my travel through photography
3	Omkar Jadhav	FMS, New Delhi	To attend the Henley Royal Regatta with my brother
4	Saurav Kumar	IRMA, Anand	To adopt and develop 10 villages, and form 'Green Groups' of empowered women
5	Viraf Heerjee	SIBM, Pune	To attend a custom clinic at the International Sailing Academy, Mexico, to further my dream of ranking among the top 3 in Sailing at the Jakarta Asian Games 2018

Read more about LOUD on <http://www.godrejcareers.com/loud/meet-our-dreamers-on-campus.aspx>

### About The Godrej Group

Established in 1897, the Godrej Group has its roots in India's Independence and Swadeshi movement. Our founder, Ardeshir Godrej, lawyer-turned-serial entrepreneur failed with a few ventures, before he struck gold with a locks business. Today, we enjoy the patronage of 1.1 billion consumers globally across consumer goods, real estate, appliances, agriculture and many other businesses. In fact, our geographical footprint extends beyond Earth, with our

engines now powering many of India's space missions. With a revenue of over USD 4.1 billion we are growing fast, and have exciting, ambitious aspirations. Our Vision for 2020 is to be 10 times the size we were in 2010.

But for us, it is most important that besides our strong financial performance and innovative, much-loved products, we remain a good company. Approximately 23 per cent of the promoter holding in the Godrej Group is held in trusts that invest in the environment, health and education. We are also bringing together our passion and purpose to make a difference through our Good & Green strategy of 'shared value' to create a more inclusive and greener India.

At the heart of all of this, is our people. We take much pride in fostering an inspiring workplace, with an agile and high performance culture. We are also deeply committed to recognising and valuing diversity across our teams.

*Godrej Consumer Products* is an emerging markets FMCG leader, delighting consumers with innovative, superior quality products at affordable prices.

*Godrej Properties* brings innovation and excellence to the real estate industry in India, delivering superior value through extraordinary and imaginative spaces created out of deep customer focus and insight.

*Godrej Agrovet* is a diversified, 'feed-to-food' agri business conglomerate, dedicated to addressing India's key agricultural crises.

*Godrej Nature's Basket* is India's foremost retail destination for fine foods from across the world.

Our Chemicals division, ranks among India's leading manufacturers of oleochemicals and surfactants and our products are exported to over 80 countries in North and South America, Asia, Europe, Australia and Africa.