

## Godrej Consumer Products Limited adds Pippa Tubman Armerding to its Board

Pippa Tubman Armerding, Director of the Harvard Business School Africa Research Office, nominated to the Board of Directors of Godrej Consumer Products



**Pippa Tubman Armerding**  
Director,  
Harvard Business School  
Africa Research Office

**Mumbai, India – January 30, 2018:** Godrej Consumer Products Limited (GCPL) today announced that its Board of Directors has approved the nomination of Pippa Tubman Armerding as director, effective immediately. Pippa's appointment will enable GCPL to leverage her significant expertise and perspectives to guide GCPL's growth in Africa. Pippa will be the fifth woman director on the GCPL Board.

Commenting on this announcement, Nisaba Godrej, Executive Chairperson, GCPL, said, *"I am delighted that Pippa has agreed to join the GCPL Board. The African continent is extremely important to us from a growth perspective and Pippa's deep knowledge and expertise of the continent will be a strategic advantage. I am also proud that GCPL will now have 5 women directors, the most in any Indian listed company, along with Godrej Agrovet."*

Pippa is a lawyer and business professional with 20 years of experience operating across Africa, Asia, Europe and the Americas. She is currently Director of the Harvard Business School (HBS) Africa Research Office. Prior to joining HBS, Pippa was an independent legal and strategy consultant, engaged in projects including those designed to empower and educate young Africans, particularly girls. She was also Legal & Corporate Affairs Director for Microsoft South Africa. She has also held several leadership roles with The Coca-Cola Company, across Africa, including Director of Pan-African Strategic Initiatives and General Counsel for Coca-Cola East & Central Africa. Pippa began her legal career as an attorney with the law firm Davis Polk & Wardwell in New York and Paris.

Pippa is admitted to the New York State bar and received her J.D. in International Law from New York University School of

Law. She received a B.A. in Government *cum laude* from Harvard University and is also a graduate of the Harvard Business School General Management programme. She is a member of the Board of the Oprah Winfrey Leadership Academy for Girls and of the Harvard University Alumni Association of South Africa.

Pippa Tubman Armerding expressed her pleasure at being nominated to the GCPL Board, saying, *“I am excited by Godrej’s aspirations to delight African consumers with superior quality products at affordable prices. I am also inspired by GCPL’s strong track record of shareholder value creation and deep commitment to fostering sustainable and inclusive growth. I look forward to partnering with them on their journey to becoming a leading home and personal care player in Sub-Saharan Africa.”*

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## About Pippa Armerding

Pippa Tubman Armerding is a lawyer and business professional with 20 years of experience operating across Africa, Asia, Europe and the Americas. Throughout her career Pippa has worked in multi-cultural, global environments, providing sophisticated legal and strategic advice to multi-national clients. Pippa is passionate about Africa and opportunities which enable her to use her broad experience to contribute to the development of the continent and make a difference in the lives of its people.

Pippa is currently Director of the Harvard Business School (HBS) Africa Research Office where she is the primary lead for HBS activities on the continent. In her role Pippa is focused on developing and strengthening relationships with business and academic leaders across sub-Saharan Africa, enabling HBS engagement and activities on the continent and supporting the deepening of HBS faculty understanding of African management issues, trends and practices, to develop locally relevant case studies and materials for use in business education around the world.

Prior to joining HBS, Pippa was an independent legal & strategy consultant engaged in projects including those designed to empower and educate young Africans, particularly girls. She was also Legal & Corporate Affairs Director for Microsoft South

Africa where as chief legal officer and member of the leadership team she was responsible for all the company's legal and corporate affairs matters.

Prior to joining Microsoft, Pippa held several leadership roles with The Coca-Cola Company across Africa. She served as Director of Pan-African Strategic Initiatives driving the acceleration of still beverages across the continent through exports. In this role, Pippa was also responsible for management of the Pan-Africa System Council of senior Company and Bottler leaders. While at The Coca-Cola Company, Pippa also served as General Counsel for Coca-Cola East & Central Africa based in Nairobi, Kenya where she was responsible for the company's diverse legal affairs across more than 38 countries in the region.

Pippa began her legal career as an attorney with the corporate law firm of Davis Polk & Wardwell in New York and Paris where she represented U.S. and international corporations and financial institutions in cross-border securities, mergers & acquisitions and banking transactions and provided analysis and advice to clients on complex and novel aspects of international corporate law.

Pippa is admitted to the New York State bar and received her J.D. in international law from New York University School of Law. She received a B.A. in Government *cum laude* from Harvard University and is also a graduate of the Harvard Business School General Management program.

Pippa is a member of the board of the Oprah Winfrey Leadership Academy for Girls and of the Harvard University Alumni Association of South Africa. She is also the author of “National Jurisprudence in International Tribunals”, in International Law Decisions in International Courts, published by Transnational, 1996.

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## About Godrej Consumer Products Limited

Godrej Consumer Products is a leading emerging markets company. As part of the 120-year young Godrej Group, we are fortunate to have a proud legacy built on the strong values of trust, integrity and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, our Group enjoys the patronage of 1.1 billion consumers globally, across different businesses. In line with our 3 by 3 approach to international expansion at Godrej Consumer Products, we are building a presence in 3 emerging markets (Asia, Africa, Latin America) across 3 categories (home care, personal wash, hair care). We rank among the largest household insecticide and hair care players in emerging markets. In household insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the hair care needs of women of African descent, the number one player in hair colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in soaps in India and are the number one player in air fresheners and wet tissues in Indonesia.

But for us, it is very important that besides our strong financial performance and innovative, much-loved products, we remain a good company. Approximately 23 per cent of the promoter holding in the Godrej Group is held in trusts that invest in the environment, health and education. We are also bringing together our passion and purpose to make a difference through our 'Good & Green' approach to create a more inclusive and greener India.

At the heart of all of this, is our talented team. We take much pride in fostering an inspiring workplace, with an agile and high performance culture. We are also deeply committed to recognising and valuing diversity across our teams.

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