



Ndidi Nwuneli founder of LEAP Africa



Pirojsha Godrej Managing Director & CEO, Godrej Properties

Godrej Consumer Products adds two Directors to its Board

Ndidi Nwuneli, founder of LEAP Africa, and Pirojsha Godrej, Managing Director & CEO, Godrej Properties, nominated to the Godrej Consumer Products Board of Directors

Mumbai, India – January 30, 2017: Godrej Consumer Products Limited (GCPL) today announced that its Board of Directors has approved the nomination of Pirojsha Godrej and Ndidi Nwuneli as directors effective April 1, 2017.

Commenting on this announcement, Adi Godrej, Godrej Group Chairman, said, "We are delighted that Ndidi and Pirojsha have been nominated to join the GCPL Board of Directors. Africa is a major contributor to GCPL's growth plans and Ndidi's significant experience and perspectives will be very helpful in our journey towards becoming the leading home and personal care player in Africa. Pirojsha has delivered tremendous results in his tenure at Godrej Properties and will be a valuable addition to the GCPL Board."

Ndidi Nwuneli is the Founder of LEAP Africa, Co-Founder of AACE Food Processing & Distribution, an indigenous agroprocessing company, and co-founder of Sahel Capital, an advisory and private equity firm focused on the agribusiness sector in West Africa. She is also the Director of the African Philanthropy Forum.

Ndidi started her career as a management consultant with McKinsey & Company, working in their Chicago, New York and Johannesburg offices. She holds an MBA from Harvard Business School and an undergraduate degree with honours in Multinational and Strategic Management from the Wharton School of the University of Pennsylvania.

Ndidi was recognised as a Young Global Leader by the World Economic Forum and received a National Honour – Member of

Press Release - 30 January, 2017 Godrej Consumer Products Limited Page 1 of 3



the Federal Republic from the Nigerian Government. She was listed as one of the *20 Youngest Power African Women* by Forbes. She serves on numerous international and local boards including Nestle Nigeria Plc., Nigerian Breweries Plc., and Royal DSM Sustainability Board. She is the author of 'Social Innovation in Africa: A Practical Guide to Scaling Impact', published by Routledge in 2016. Ndidi's appointment will enable GCPL to leverage her strong expertise and background to guide GCPL's growth in Africa.

Pirojsha Godrej is Managing Director and CEO of Godrej Properties. In the years that he has led the company, Godrej Properties has been one of the fastest growing real estate developers in India and for the first time in fiscal year 2016, emerged as India's largest publicly listed real estate developer by sales. He is the recipient of several recognitions in recent years, including the 'Green Champion Award from the Indian Green Building Council' in 2016, 'Best CEO of the Year at the Construction Times Awards' in 2015, and 'Best People CEO Award by the National Human Resource Development Network' in 2014. Pirojsha holds a Bachelor's degree in Economics from the Wharton Business School at the University of Pennsylvania, a Master's degree in International Affairs from the School of

International and Public Affairs (SIPA) at Columbia University, and an MBA from Columbia Business School.

Ndidi Nwuneli expressed her pleasure at being nominated to the GCPL Board, saying, "I am very excited about Godrej's plans to serve African consumers with superior quality products at affordable prices and look forward to supporting their journey of becoming the largest home and personal care player in Sub Saharan Africa. I am also very inspired by the Group's long history of success and deep commitment to inclusive and sustainable growth in the various regions in which they operate."

Pirojsha Godrej, added, "Godrej Consumer Products has been a tremendous value creator for our Group and I look forward to contributing to its exciting plans of becoming a leading emerging markets FMCG multinational."

Press Release - 30 January, 2017 Godrej Consumer Products Limited Page 2 of 3



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About Godrej Consumer Products Limited

Godrej Consumer Products is a leading emerging markets company. As part of the 120-year young Godrej Group, we are fortunate to have a proud legacy built on the strong values of trust, integrity and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, our Group enjoys the patronage of 1.1 billion consumers globally, across different businesses. In line with our 3 by 3 approach to international expansion at Godrej Consumer Products, we are building a presence in 3 emerging markets (Asia, Africa, Latin America) across 3 categories (home care, personal wash, hair care). We rank among the largest household insecticide and hair care players in emerging markets. In household insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the hair care needs of women of African descent, the number one player in hair colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in soaps in India and are the number one player in air fresheners and wet tissues in Indonesia.

But for us, it is very important that besides our strong financial performance and innovative, much-loved products, we remain a good company. 24 per cent of the holding company of our Group is held in a trust that invests in the environment, health and education. We are also bringing together our passion and purpose to make a difference through our 'Good & Green' approach to create a more inclusive and greener India.

At the heart of all of this, is our talented team. We take much pride in fostering an inspiring workplace, with an agile and high performance culture. We are also deeply committed to recognising and valuing diversity across our teams.

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Press Release - 30 January, 2017 Godrej Consumer Products Limited Page 3 of 3