
Good & Green: Our Sustainability Vision

The Godrej Group has been at the forefront of philanthropic and social activities for several decades. Approximately 23 per cent of the promoter holding in the Godrej Group is held in trusts that invest in the environment, health, and education.

Sustainability is an integral part of our business and value chain and helps us provide high-quality, affordable goods for 1.1 billion people globally who use our products on any given day. At the Godrej Group, our Corporate Social Responsibility and Sustainability vision, Good & Green, is to create a more inclusive and greener India.

As part of this initiative, by the year 2020, the Group aspires to create a more employable Indian workforce, a greener India, and innovative good and green products considering fiscal year 2010-11 as the baseline.

Good & Green goals by 2020

Ensuring Employability

- To train one million youth in skills that will enhance their earning potential

Greener Planet

- Become carbon neutral
- Have a positive water balance
- Have zero waste to landfill
- Reduce specific energy consumption by 30%
- Increase renewable energy consumption by 30%

Product Innovation

- Develop 'good' and/or 'green' products through innovation in product pipelines

Key highlights



Economic

- 48 per cent of our consolidated sales in fiscal year 2016-17 are from international sales
- Goodknight liquid vapouriser crosses ₹1,000 crore and achieves its highest ever market share
- Ranked number 1 in household care in the Economic Times: Brand Equity Most Trusted Brands Survey 2016



Environmental

- 35 per cent reduction in our GHG intensity compared with fiscal year 2010-11 baseline
- 58 per cent reduction in specific waste to landfill compared with fiscal year 2010-11 baseline
- 27 per cent reduction in specific energy consumption compared with fiscal year 2010-11 baseline
- 25 per cent of total energy consumption from renewable resources compared with fiscal year 2010-11 baseline



Social

- Providing decentralised, off-grid renewable energy systems through community-level installations in 62 energy dark villages in India
- Developed more than 3,300 hectares under the integrated watershed management programme
- The EMBED programme reached out to over 3,500,000 people