

OUR PHILOSOPHY

THE GODREJ WAY

The Godrej Way is the bedrock foundation on which the legacy of the Godrej Group has grown. It defines our story and invokes the fundamental principles that will keep guiding us in the future as we get larger and more complex.

As we continue to build a better world through our Good & Green philosophy, the Godrej Way guides us in executing it across all material matters and among all stakeholder groups.

**Trust**

- We hold ourselves to the highest standards of personal and business integrity
- Our word is stronger than any contract
- We put people and our planet alongside profits

**Own It**

- We are 100/0. Take 100% accountability with 0 excuses.
- We speak our mind
- We challenge the status quo
- We focus on the details, but never forget the bigger picture

**Be Bold**

- We have bold ambitions. We set the bar high.
- We outperform expectations
- We adapt, We are agile and resilient
- We continuously innovate. We champion new ideas. We take risks.

**Be Humble**

- We own up to and learn from our mistakes
- We ask for feedback. And then grow with it.
- We give credit wherever due

**Create Delight**

- We place our consumers at the heart of all we do
- We obsess over current and future needs of our consumers. And then deliver.
- We offer consumers amazing quality products at great value

**Show Respect**

- We treat people like we would want to be treated
- We embrace and celebrate diversity
- We foster collaboration