

GODREJ CONSUMER PRODUCTS

90+ countries

12,000 Godrejites

1.15 billion consumers

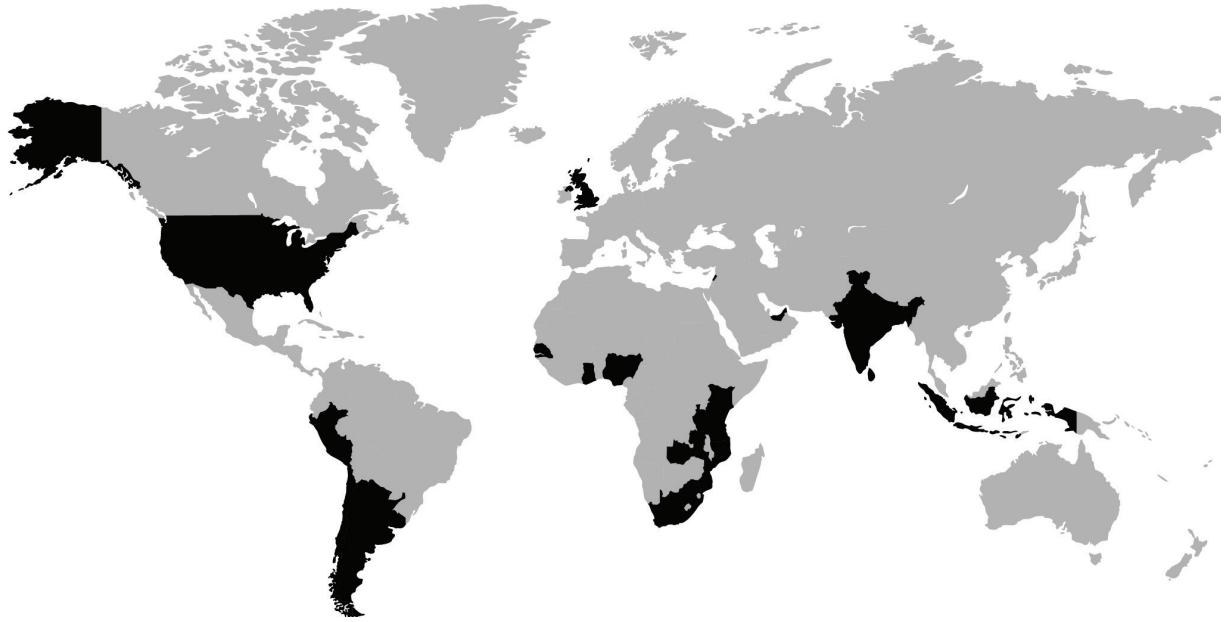
INR 96 billion revenue

INR 744 billion market cap

23%
of the promoter
holding is held in
**PHILANTHROPIC
TRUSTS**

Forbes
list of The World's
100 
Most Innovative
Growth Companies 2016

1
FMCG
company to work for
in India
**GREAT PLACE
TO WORK**



HOME CARE

1

Household Insecticides
India, Indonesia

Air Fresheners
India, Indonesia

Liquid Detergents
India

PERSONAL CARE

1

Wet Wipes
Indonesia

2 Soaps
India

Depilatory Products
Chile

HAIR CARE

1

Hair Colours
India

Ethnic Hair Colours & Hair Extensions
Sub Saharan Africa

2

Hair Colours
Argentina, Chile

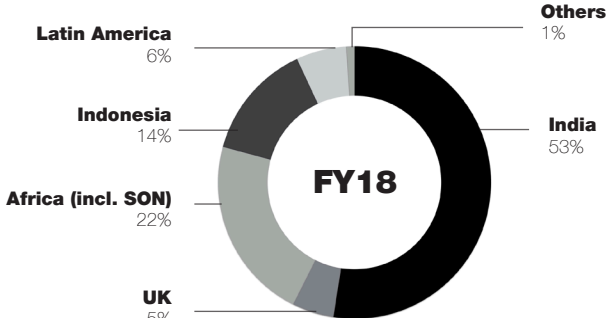
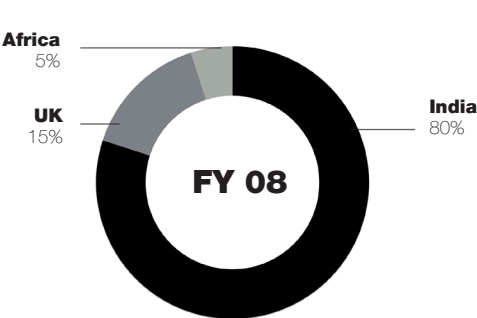
Strong performance over the last 10 years



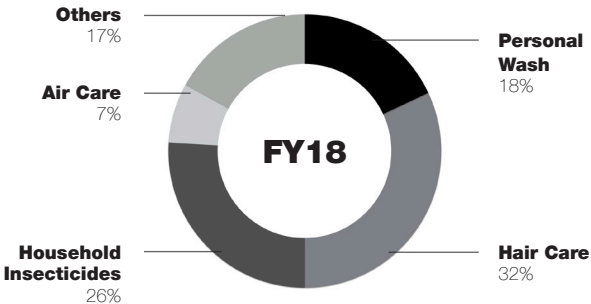
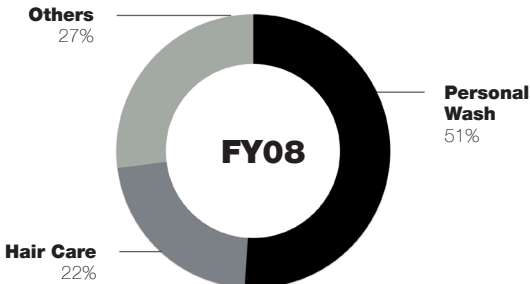
A portfolio of power brands



Geography Salience



Category Salience



THE GODREJ WAY

*To live our purpose,
we need to ensure that we are
guided by the right values*

Our Values



Trust

- We hold ourselves to the highest standards of personal and business integrity
- Our word is stronger than any contract
- We put people and our planet alongside profits



Be Bold

- We have bold ambitions. We set the bar high. We outperform expectations.
- We adapt, We are agile and resilient.
- We continuously innovate. We champion new ideas. We take risks.



Create Delight

- We place our consumers at the heart of all we do
- We obsess over current and future needs of our consumers. And then deliver.
- We offer consumers amazing quality products at great value

BRINGING THE GOODNESS OF HEALTH AND BEAUTY TO CONSUMERS IN EMERGING MARKETS



Own It

- We are 100/0. Take 100% accountability with 0 excuses.
- We speak our mind. We challenge the status quo.
- We focus on the details, but never forget the bigger picture



Be Humble

- We own up to and learn from our mistakes
- We ask for feedback. And then grow with it.
- We give credit wherever due



Show Respect

- We treat people like we would want to be treated
- We embrace and celebrate diversity
- We foster collaboration